# THE RESIDENCES AT THE DUBAI BEACH THE D

#### Table of Contents

Brand Story
Neighbourhood
Residences
Amenities & Services
Interiors
Development & Team



## Life in perfect view

EDITION Hotels are intimate oases in the world's great cities, featuring the best in service, dining, and culture. By extension, they offer the same world-class luxury in home ownership, with no two ever alike.

The Residences are always designed with our signature fusion of modern sophistication and

authentic creativity, inspired by locale.



## THE NEIGHBOURHOOD

## An extraordinary seafront district

Dubai Harbour is a landmark seafront district developed by Shamal Holding, purpose-built for maritime living. It offers an extraordinary blend of beachfront residences, world-class harbour facilities, curated retail, hospitality and seamless connectivity.

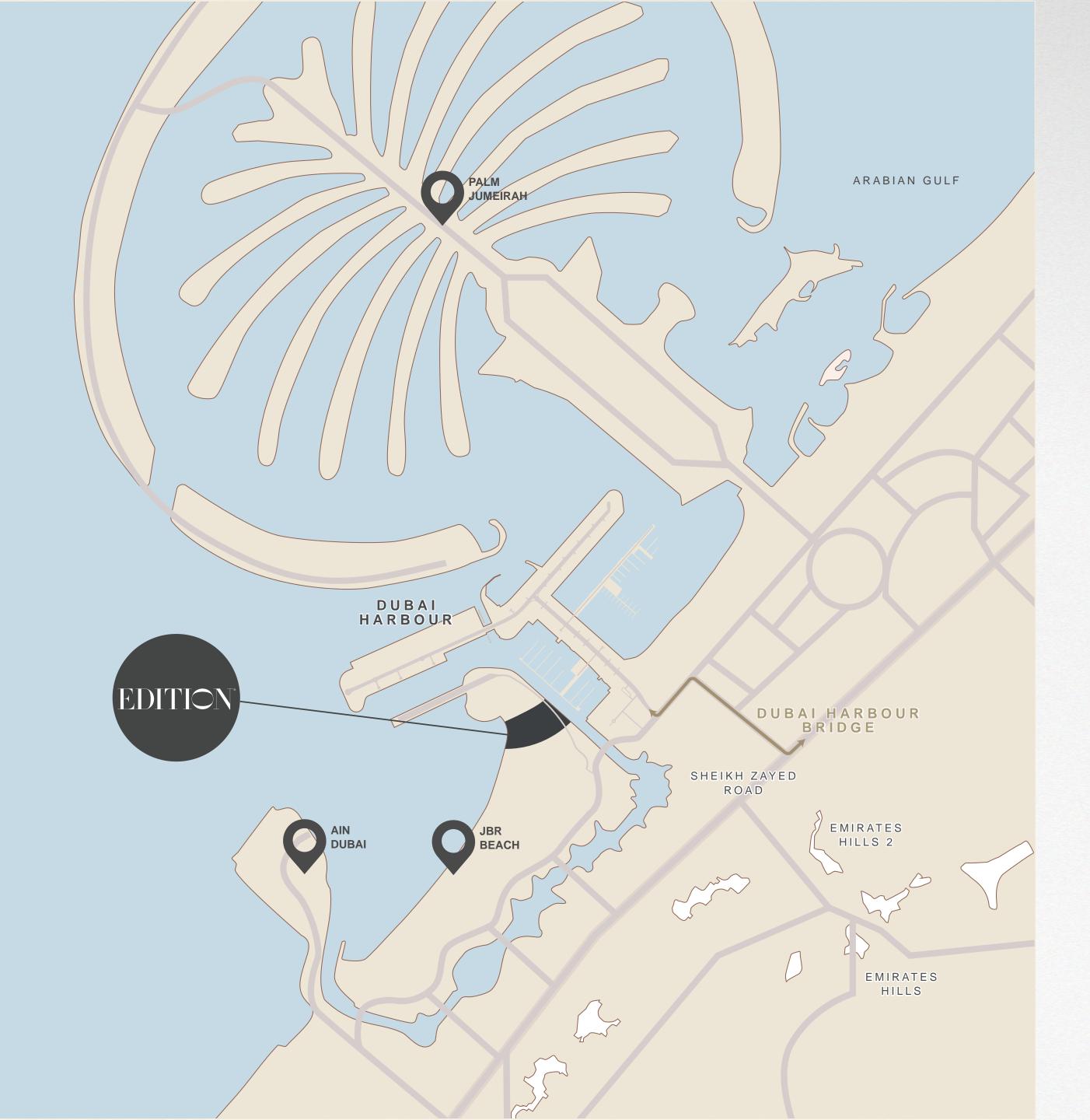




# Elegance with a unique edge

Step into a neighbourhood where promenades link outdoor dining, curated retail and open-air venues. Here, moments are crafted for connection, placing you at the centre of a refined social scene where coastal calm meets city energy.





# Stay ocean front & centre

Located between the waterfronts of Dubai Harbour and its own private beach, The Residences offer refined living in the resort within the vibrant rhythm of modern Dubai. Positioned along JBR's shoreline, it is the only development in the area with its own exclusive private beach.



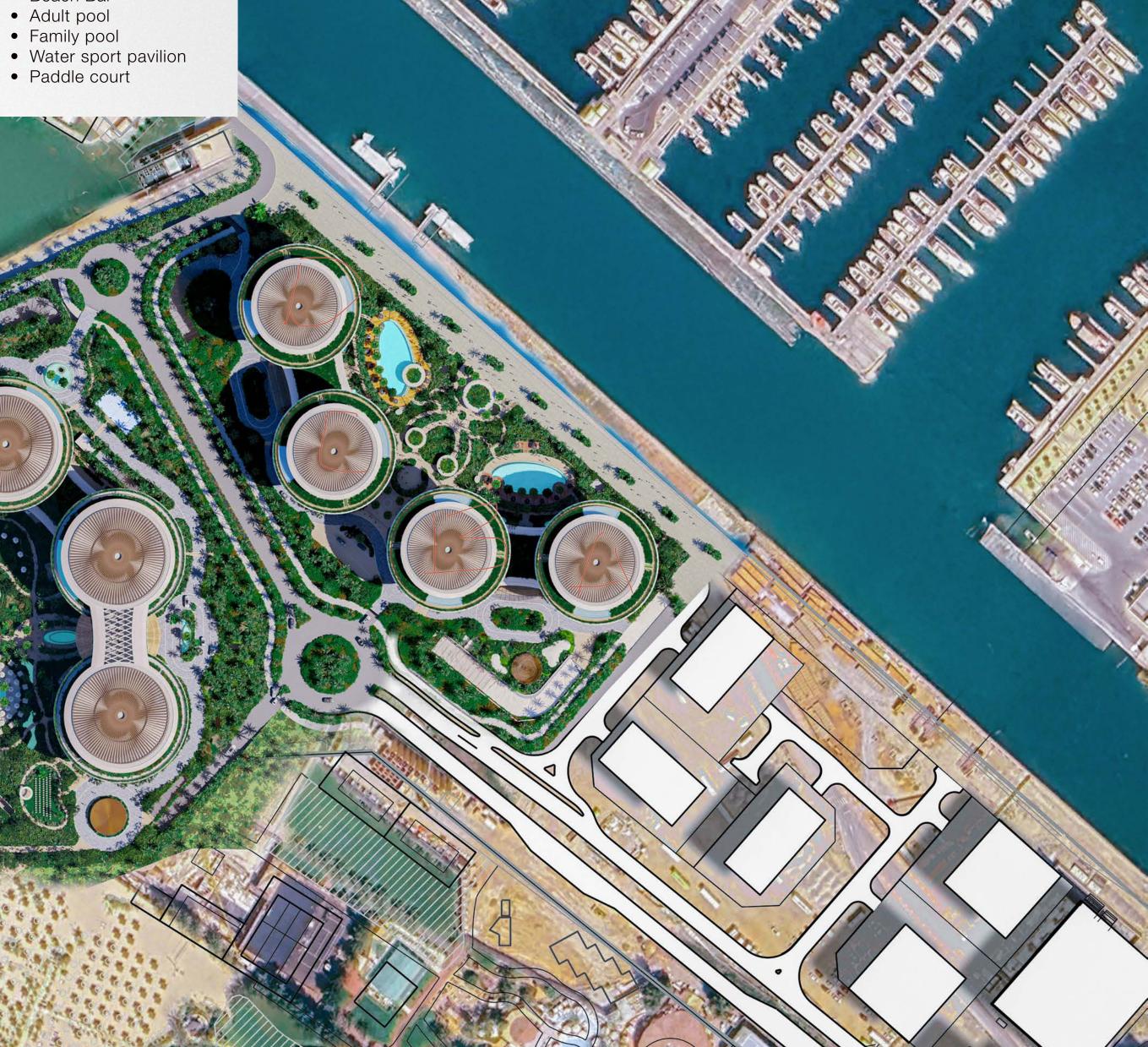
#### Residence

- Residence Lobby
- Residence Lounge
- Fitness / YogaKids Play area indoor / outdoorFamily pool

#### Hotel

- Lobby Lounge & Bar
- All Day Dining
- Meeting Rooms
- Function Room
- Function Lawn
- Speciality RestaurantRooftop Bar

- Wellness / Spa
- Fitness Centre
- Beach Bar



### RESIDENCES



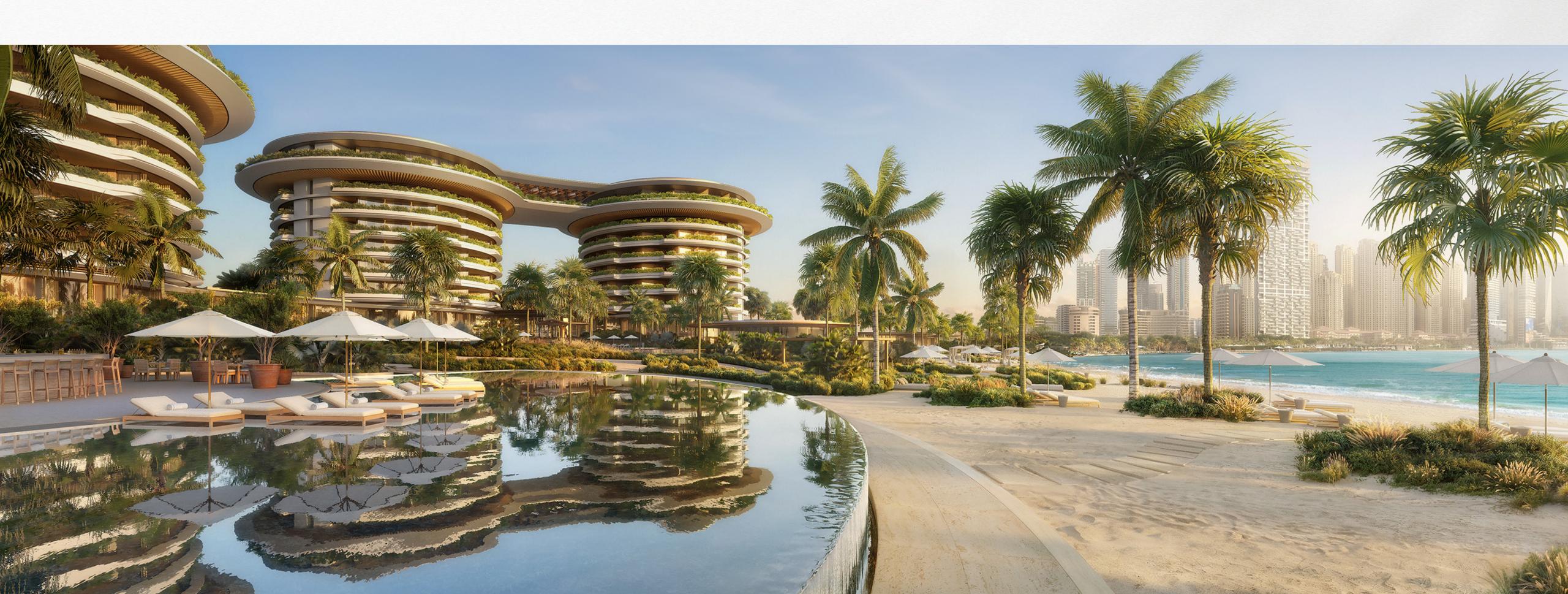
# A mosaic of light and luxury

As the only EDITION in the world with its own private beach, The Residences at The Dubai Beach EDITION occupies one of the city's most remarkable vantage points. Each residence opens to panoramic views of the sea, skyline and the harbour, immersed in the light that effortlessly reflects true rarity.



## Moments framed by the sea

The Residences at The Dubai Beach EDITION comprise four towers with 165 full-service homes, each meticulously designed for elevated beachfront living. Floor-to-ceiling windows frame sunrise-to-sunset views, while every detail reflects EDITION's global design philosophy, making every home a modern collector's piece in its own right.



## AMENITIES & SERVICES



## A rare addition to life

Living within the resort, residents enjoy privileged access to EDITION's world-class amenities, including:

Private Beach Expansive Suite of Pools & Terraces Private Villas with Gardens Beach Club & Lounge Day & Night Life Venues Social Lobby Lounge Private VIP Lounge Destination Dining Experiences Specialty Restaurants & Bars Including Rooftop Bar Indoor Gym Spa & Wellness Centre Outdoor Gym & Padel Court Sunbathing Lawn Landscaped Gardens including Sky Garden Art Installations Events Ballroom Outdoor Event Area Central Drop-Off & Valet Parking

Our refined approach turns life in the resort into a unique experience, with unparalleled service, such as:

24-hour Concierge Services
24-hour Security Service
Priority Status for Room Reservations
at Residents' Rates

Priority Status on Hotel Restaurants and Bar Reservations Special Event Planning





## A refined approach

EDITION exists to ensure that every need is quietly orchestrated. Here, exclusivity is felt, not flaunted, service is anticipatory and privacy assured. Our refined approach to amenities and services is tailored, seamless, and rare, turning everyday rituals into moments of refinement.

# The Residences at The Dubai Beach EDITION are graciously scaled and meticulously appointed, featuring:

Dedicated Entrance Foyer Living Area

Dining Area

Kitchen With Island

Enclosed Kitchens

Primary Bedroom

Secondary Bedrooms

Walk-In and Built-In Closets

Powder Room

Primary Bathroom

Secondary Bathrooms

Landscaped Outdoor Terrace

Maid Room

24-hour Attended Private Residential Lobby

Semi-Private Elevators Lead to Private Residential Foyer

Residences-Dedicated Retail and Café

Residences Pool

Lap Pool

Private, State-of-the-Art Gym

Dedicated Spa & Yoga Room

Private Gardens

Family Pool

Children's Play Area

Kids' Room

Lounge

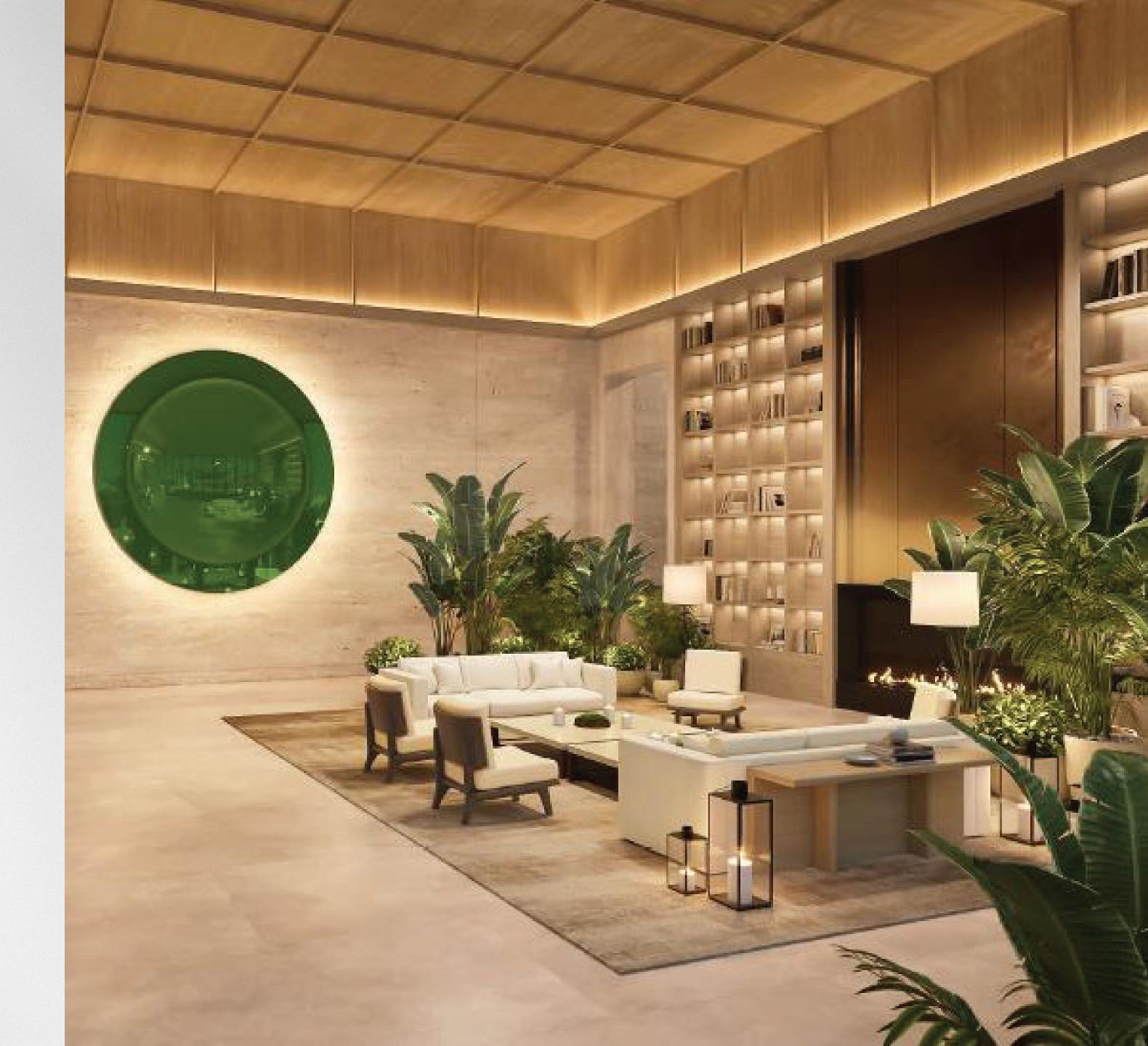
Gaming & Events

Boardroom

Dedicated Parking

Direct Access to the Marina Promenade

ONVIA Membership



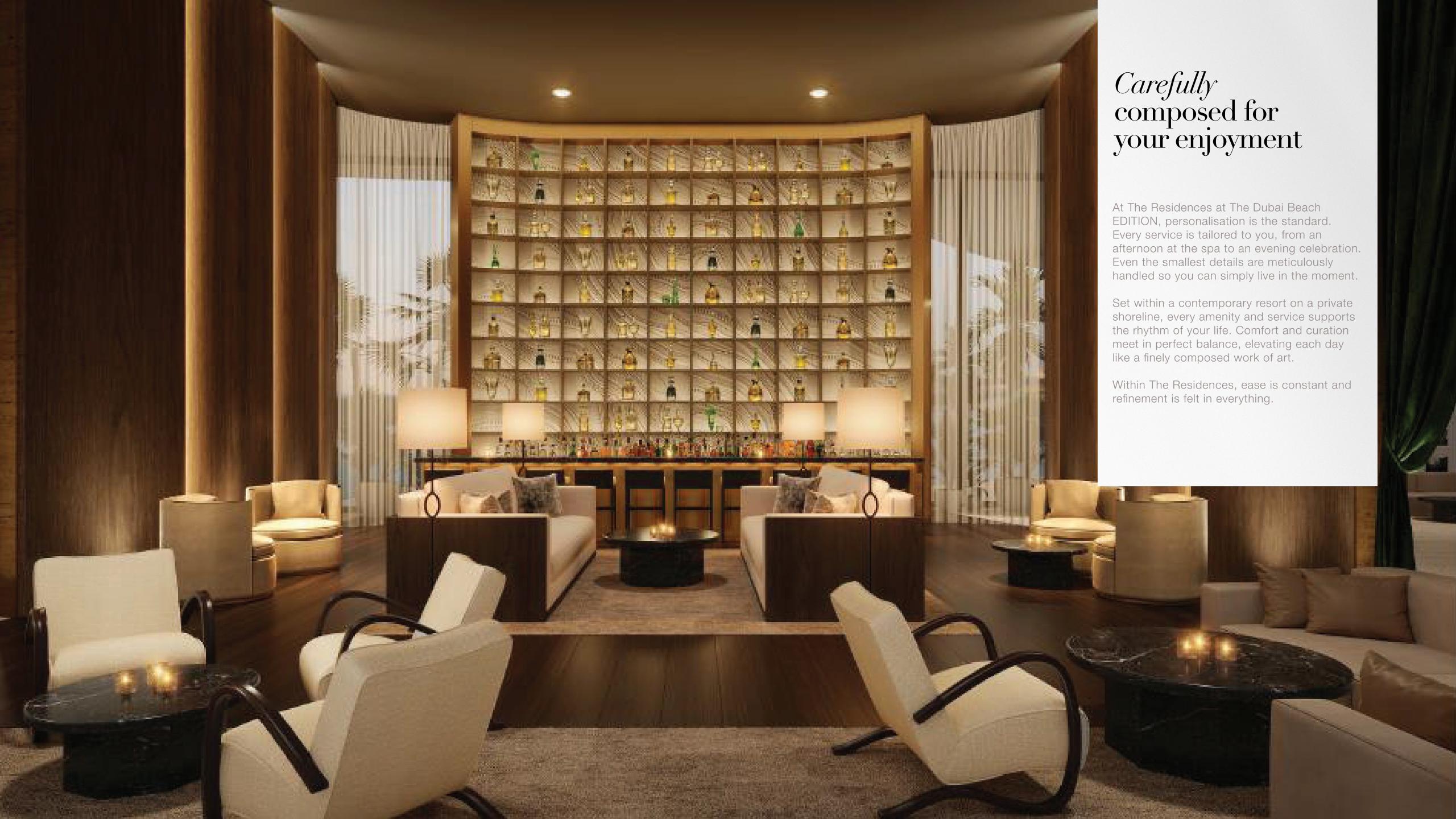
The Residences at The Dubai Beach EDITION include sophisticated and impassioned service offerings, such as:

Porte-Cochère With Valet Attendant
24-hour Attended Private Residential Lobby
Semi-Private Elevators Lead to Private
Residential Foyer
Residences-Dedicated Retail and Café
Residences Pool
Lap Pool
Private, State-of-the-Art Gym

Dedicated Spa & Yoga Room
Private Gardens
Family Pool
Children's Play Area
Kids' Room
Lounge
Gaming & Events
Boardroom

Dedicated Parking
Direct Access to the Marina Promenade
ONVIA Membership
In-Residence Dining
In-Residence Massage and Spa Services
Catering and Event Planning Services
in Residential







## The world at your fingertips with ONVIA

ONVIA, created by Marriott International elevates ownership at The Residences at the Dubai Beach EDITION through a world of exclusive privileges across the global Marriott portfolio.

#### Benefits include:

Elite status with Marriott Bonvoy<sup>™</sup>

Preferred hotel access through ONVIA Stay

Special rates at Marriott's luxury, premium,
and select brand hotels

Exclusive amenities at participating properties

Access to The Ritz-Carlton Yacht Collection

Curated dining and wellness offers

Privileges across the Marriott Bonvoy<sup>™</sup> portfolio

Special property and retail experiences

For more information please visit: <a href="mailto:onvia.marriott.com">onvia.marriott.com</a>

#### THE INTERIORS

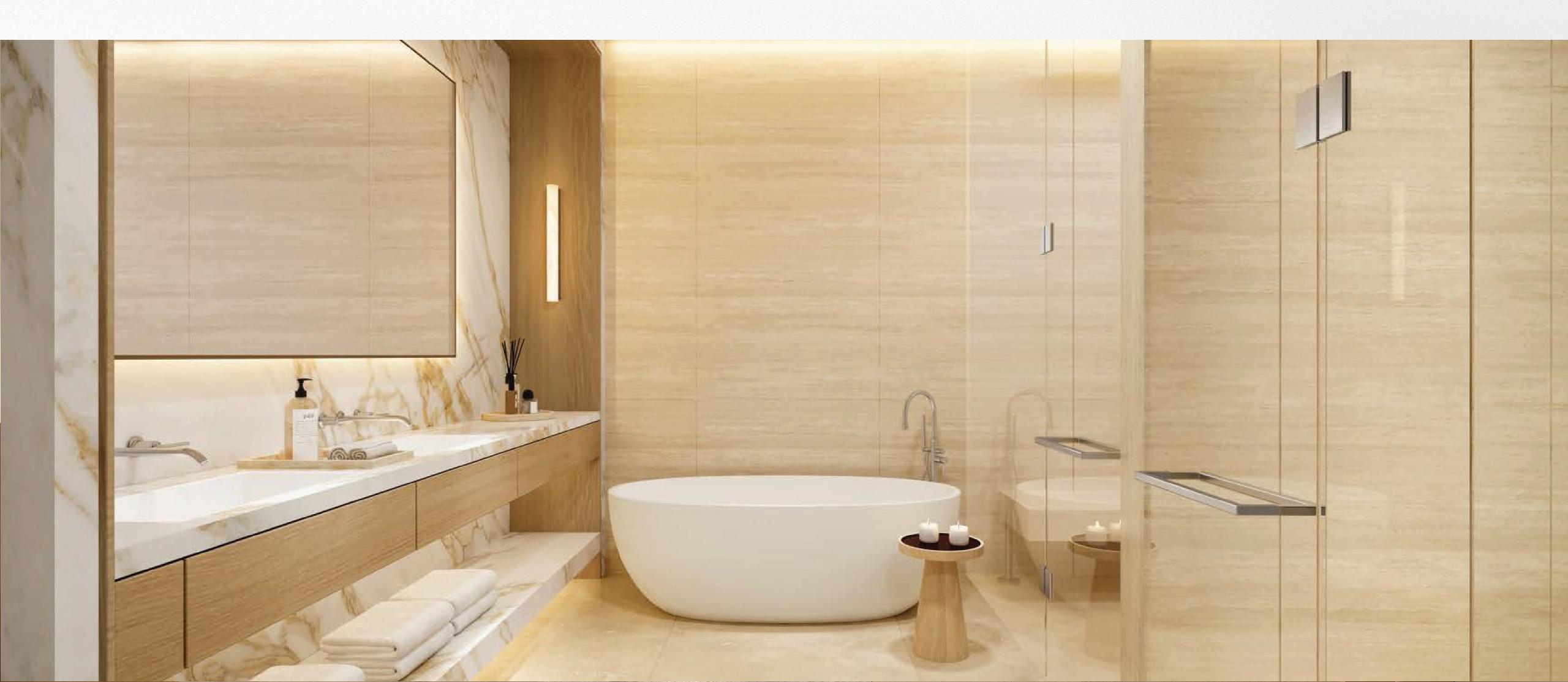


## Rockwell Group brings its signature expertise to Dubai Beach,

Crafting interiors where every detail reflects the refined, effortless elegance of the EDITION lifestyle. From arrival to private living spaces, every interior is elegantly orchestrated. With generous proportions, seamless indoor-to-outdoor transitions, and distinguished finishes, craftsmanship is evident, shaping a home that feels like an oasis.

## Dwell with distinction

Thoughtfully curated interiors, high-end appliances, and state-of-the-art technology create a seamless blend of luxury and comfort. The outdoors gently flow inward, making light the centrepiece of each room. Paired with textures and tones that feel like a natural extension of life, The Residences become the perfect backdrop for your most memorable moments.



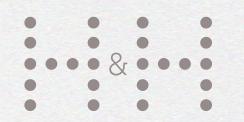
# Ownership & Development

OWNED BY

## SHAMAL

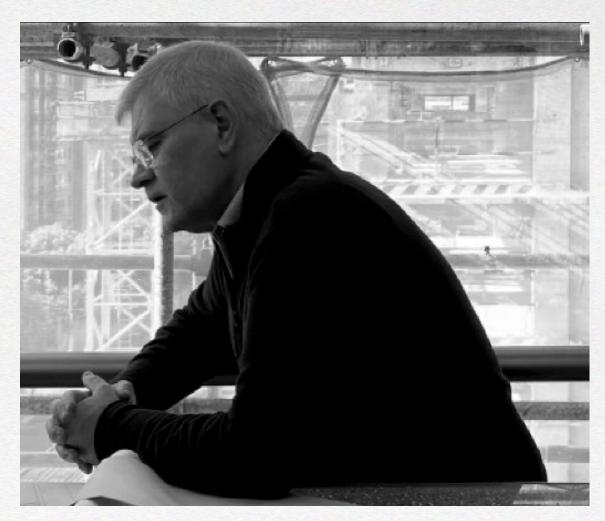
Born in Dubai, built for the extraordinary. Shamal Holding shapes exceptional opportunities across real estate, retail, and experiences, including Dubai Harbour, Naia Island, and Nad Al Sheba Gardens. As the owner of Dubai Harbour, Shamal is committed to creating a seafront district that reflects Dubai's ambition, energy, and global outlook.

#### A DEVELOPMENT BY



Dubai-based developer and asset manager known for redefining high-end living through design excellence and enduring quality. From Aman to Four Seasons, H&H's portfolio reflects its commitment to timeless architecture and meaningful partnerships. Now, it's shaping The Residences at The Dubai Beach EDITION.

For more information, visit www.h-h.ae



#### ARCHITECTURAL DESIGN

RSHP

RSHP is a leading global practice, originally founded by Richard Rogers, which continues to evolve over the decades to deliver impactful and uplifting architecture.

Every RSHP project is designed to leave our cities and built environments better than we found them. Each outcome is unique based on a careful analysis of the site, to create a building that is an original and entirely fitting response, answering human need with quality design.



#### INTERIOR DESIGN

ROCKWELL GROUP

Rockwell Group is a multidisciplinary architecture and design firm, founded by David Rockwell. Renowned for its work in the luxury hospitality sector, the studio blends architecture, interior design, and technology to create spaces that tell a story.

Rockwell's design ethos is rooted in narrative-driven environments spaces that emotionally engage users through materiality, lighting, and dramatic spatial sequencing.



#### LANDSCAPE DESIGN

SQuare M Design

SQuare M Design has a deep understanding of hospitality, which enables them to deliver high-quality and tailored designs. Each project is carefully crafted to reflect its individual site, culture, and local conditions. With global expertise and the ability to adapt to regional requirements, SQuare M Design acts as a truly local consultant, no matter where the project is located.



The Residences at The Dubai Beach EDITION are not owned, developed or sold by Marriott International, Inc., or its affiliates ("Marriott"). Shamal Holding uses the EDITION marks under a license from Marriott which has not confirmed the accuracy of any of the statements or representations made herein.



